



Developing skills



PLENARY TRAINING SESSIONS

Our expertise in retail and in the luxury industry allows us to deliver training for all members of your company in the following areas of interest:

- Product/universe.
- Selling techniques.
- Management.
- Train the trainer.
- Communication.
- Creativity and innovation.
- Intercultural issues.

COORDINATION

Multi-lingual trainers and moderators are available to deliver 3 different types of training sessions:

- Small group sessions/ conventions/ seminars.

We will organize your worldwide conventions, gathering your retail teams. Groups with over a hundred participants may be trained; each of them in the language specific to their country of residence.

ADMINISTRATIVE MANAGEMENT

As a certified organization, we will guide you through managing the administrative part of your training sessions.

CONCEPTION AND TAILOR-MADE MODULES

Based on your objectives, the customers you target and the issues you want to address, we will design your individual training material. These modules will be the basis of our "train the trainer" program, destined to your in-house trainers.

EDUCATIONAL AUDIT

Assessment of your current training methods:

- Educational path.
- Training material.
- Relevance and effectiveness of speech and illustrations.
- Moderation methods.

A synthesis offering recommendations and possible action plans concludes this part.



Today, training is no longer supposed to respond to individual needs only. Training allows major projects of change to succeed; training may also be used as a revenue-generating tool.



CREATING

Manufacturing meets expertise: We will create our own concepts and training material most suitable to your momentary needs, whilst constantly updating them.



INNOVATIVE TEACHING METHODS

We use innovative teaching methods based on easily comprehensible messages. Interactive tools, case studies, video and games - a practical approach based on our professional experience.



TRAINER PROFILES

Most of our trainers have several years of retail experience as sales professionals, managers, directors or trainers within prestigious companies in the luxury sector.



SAFE

After the training, a member of our staff is available from Monday to Friday to assist sales professionals or managers with resolving any problems they might encounter. This service is called SAFE.



Your contact

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« Tu me dis, j'oublie.
Tu m'enseignes, je me souviens.
Tu m'impliques, j'apprends. »

BENJAMIN FRANKLIN

