

« L'imagination peint, l'esprit compare, le goût choisit,
le talent exécute. »

DUC DE LÉVIS



Innovating



CREATING MUTLI-MEDIA TOOLS

Training supports, e-learning platforms, selling tools. We will manufacture your multimedia applications, which are progressive, adaptable and available in several languages, in order to reinforce the impact of all your training efforts.

CREATING WEBSITES

We will create your website and its content: a simple means of communication including the latest multimedia technology or an online store. Both will contribute to a unique experience for your clients.

BENCHMARKING

In order to better identify the up-coming trends, your competitors' online offers and their best practices within your field, we will conduct the adequate research.

CREATING YOUR VISUAL IDENTITY

While elaborating your visual identity, we guarantee an understandable brand image for your clients. We will also elaborate your graphical guidelines, create or re-create your logo as well as your promotional tools (brochures, catalogues, etc.).

AUDITING

Prior to elaborating a synthesis including our recommendations and action plans, we will assess your current websites with respect to ergonomics, visibility, visual coherence, content, etc.



UTOPIA innovates, creates and develops new approaches in order to assist and advise brands on how to improve their communication strategy, training and growth.



TEACHING SPECIALISTS

Professional trainers support our creative team to guarantee the relevance of your educational tools.



OUR LUXURY EXPERIENCE

We are involved in all different areas of expertise of several luxury brands on an exclusive basis.



PROJECT MANAGEMENT

Our project-management is flexible and focuses on our clients' needs and goals.



CONSTANTLY ON THE OUTLOOK

Our teams are constantly on the outlook for the latest technologies: E-learning, Serious game, Marketing, Online communication, etc.



A NETWORK OF TALENTS

We partner with experts in order to meet your most specific expectations in any field.

Your contact

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CREATION